



## GCN presents GWEN 2009

**Global Women's Entrepreneur Network**  
**January 13-18**  
**Ibiza, Spain**

### Prosperity and the Pleasure Principle

#### MANDY CAVANAUGH

Mandy Cavanaugh first understood the implications for the new service economy by attending Sage Seminars during the 90's. Then one day she was socializing with some business and military leaders who mentioned that they needed help in securing housing when they sent their teams to distant cities. Mandy offered to help, and soon found herself with a fast expanding business.

Mandy's epiphany occurred over a decade ago, and since that time her little project has blossomed into TEAM HOUSING, a dynamic company that earns over 12 million dollars annually, while providing jobs for dozens of people. The first employee was Mandy's Mom. But now Mandy is a Mom herself, and she has hired the best and brightest people from central Texas, and turned them into one of the finest business teams in the country. She may be the first business leader in history to generate so much vitality in the workplace that her team has more energy at the end of the day than when they arrive.

At **GWEN 2009** Mandy will be heading up a dynamic training team to show you how to grow your business, even under the most difficult conditions. When you put a normal

magnet beside a super magnet, it's power increases dramatically. Mandy is the magnetic force you need to make 2009 the best year ever for your business.

#### DANA MINNEY

Dana Minney made her decision to leave the politics of mainstream media several years ago, and to earn her living as a professional coach. She married a German Cowboy, gave birth to twin boys, and moved to Austin, Texas, where she has become one of the most successful business coaches in America.

The secret of Dana's success is *balance*. She is successfully balancing family and career, and she is also balancing the profession of coaching with the *business* of coaching. But it is her affection and respect for her clients that makes her practice so successful. Now, Dana's worldwide reputation is expanding, and she has become an inspiration to the women throughout her international community.

At **GWEN 2009** Dana will share the sweetness of her service and reveal the selling secrets that make her business so successful. She will show you how to earn the trust of your clients so they will be more inclined to make referrals and participate on your volunteer teams. Dana

dazzles on stage, so you can be sure that her presentations will excite, as well as inform.

**LENA RENNER**

Lena Renner turned 24 just a few days ago. But her accomplishments are already on par with highly experienced businesswomen worldwide. After a successful modeling career in New York and Berlin, Lena moved to Ibiza to live her dream. Eleven months later she has created *Global Coaching Network* and *Sage University Online*. Her new ventures offer the finest training and inspiration available for entrepreneurs, and for the people who coach them.

*GCN* is easily the most exciting, effective coaching alliance in the entire field of professional coaching. Hundreds of coaches and trainers worldwide attend seminars and online training programs sponsored by Lena and her team. As a sole proprietor of a worldwide coaching organization, Lena has learned quickly from her own coaches and mentors. Her collaboration with experienced business leaders enabled her to create a successful coaching affiliation in a matter of a few months. Member coaches of *GCN* are world renowned for their individual flair and direct action orientation.

Lena also owns, operates, produces, and films all the programs for *Sage University Online* and *Coach TV*—ranked 30 out of 7000 shows on Mogulus TV. Her newest free offerings include *Coaching School* and *Entrepreneur School* in multiple languages at Sage University Online.



Lena deeply loves women and sincerely wants to make their lives better by showing them how to earn a living, while honoring their feminine nature. She will show you how to maintain the feminine mystique while



following the codes and procedures in the paint-by-number game of business. You will quickly pick up her enthusiasm and high ethical standards, and you will return home with a whole new direction for expanding your business with more fun and less effort.

**BARBARA JANSEN**

Barbara Jansen shines in business for the most unlikely reason. Her heart is so open that you immediately get the feeling that everything about you is wonderful. Her loving nature resounds through hearty laughter and through the natural boldness you see sometimes in children who have no reason to be ashamed. Those qualities may not sound like those of a tough-minded Twentieth Century business leader, but that is because Barbara is a new kind of leader, tailor made for the new service businesses of this century.

Filmmaker, homemaker, coach, trainer, and public relations all fall under the skein of threads that Barbara weaves into the tapestry of business. Accountant, executive, executive assistant, talk show host, manager and leader—she can take the reins in any situation. Barbara Jansen is the consummate “servant leader” who never says, “You, go do it,” but rather inspires cooperation by saying, “Let’s go do this together.”



When Barbara speaks, you will feel your heart again. As she opens her heartfelt respect, every heart in the room opens. You will remember who you are, what you were meant to do, and most importantly, how it feels to live your essence as a woman in the rough-and-tumble game of business. It’s okay to be stronger than your male associates, smarter than your professors, and still softer than a baby’s bottom. Treat yourself to GWEN just for the experience that is Barbara Jansen.

**YOU**

You are the most important part of **GWEN 2009**. Along with attending, you will be offering your experience, your wisdom, and your encouragement to the other women throughout the conference and during the breaks. In addition, you being there means that your business will prosper, and that the superior skills you practice over the following years will lift so many other women up to a better life.

Crony Capitalism and Old Boy Business died this year, as Wall Street joined the Berlin Wall in the annals of history (his story). The corporate state is the new Titanic, as the great ship of state has broken up into millions of small crafts, including your own entrepreneurial venture. Don't wait around to learn everything the hard way. Together we can learn from each other's mistakes and share one another's knowledge and wisdom. Don't fade away with the old economy. Take this opportunity to launch your own adventure with other business women like you. Sign up today for our six-day annual GWEN conference on Ibiza, beginning January 13<sup>th</sup>.

No one can predict what value *you* will create from meeting in celebration with successful women who are writing their own rules for the game of business. One thing is sure—you will be a fan of GWEN and you will want to develop your business and lifestyle to inspire other women to prosper through pleasure. Please join us as we give birth to the new global business environment that fully honors the contributions of women.

Other participants have claimed some or all of the following benefits:

- Take the effort out of earning your living.
- Restore your natural laughter and perspective.
- Recognize your true calling.
- Stop repeating the same mistakes year after year.
- Learn how to win friendship with other successful women.
- Find a sense of belonging in a global community.
- Discover a new respect for the feminine intelligence.
- Achieve greater awareness of the ability of women in business.
- Renew vitality and aliveness for your career.
- Feel a sense of self-worth for your own achievements.
- Release expectations and resentment.
- Understand the roles men play in your life.
- Awaken to the presence of your higher intelligence.
- Appreciate all women who must earn a living and raise a family in these times.



If you are ready to make your reservation for the most exciting business event of the New Year, e-mail us at [www.globalcoachingnetwork.net](http://www.globalcoachingnetwork.net).



<b>Tuition:</b>	600 Euros + 16% VAT
<b>Date:</b>	13.01. – 18.01.2008
<b>Location:</b>	Santa Eulalia, Ibiza
<b>Hours:</b>	2pm – 10pm each day
<b>Trainers:</b>	Mandy Cavanaugh, Dana Minney, Lena Renner, Barbara Jansen